

BIPAC



Friends of **ADAM SMITH AWARDS DINNER**

Wednesday, June 11, 2014

Date: Wednesday, June 11, 2014
6:30 p.m. Sponsor Reception 7:15 p.m. Dinner and Program

Location: Andrew W. Mellon Auditorium
1301 Constitution Avenue, N.W.
Washington, D.C. *Valet Parking will be available*

Attire: Business Attire

Program: *2014 Champions of Free Enterprise Honorees*

Public Official Award:



The Honorable Bob Corker, Jr.
United States Senate

Business Citizen Award:



Jay Timmons
President and CEO
National Association of Manufacturers

Co-Chairs: Greg Casey | BIPAC
Marc Scarduffa | Pfizer
Donna Harman | American Forest and Paper Association
Kevin Fromer | HSBC North America

Attendance: The evening will be attended by individuals who share a demonstrated commitment to our nation's free enterprise system. Invited guests will include Members of Congress, congressional staff, corporate and association executives, members of the media and academia.

Sponsorships: For more information or to offer your support, please contact Katie Maness at (703) 637-1342 or kmaness@hayespr.com.

The Adam Smith Award and its dinner emphasize the continued importance of free enterprise in our society. These annual awards recognize one business leader and one public official whose life work epitomizes a commitment to the concepts and beliefs espoused by Adam Smith. More than 500 prominent national business and political leaders are exposed to this message and the testimonials provided by the recipients of this now prestigious award. It is the objective of our awards program to instill discussions of free market capitalism into the public and policy discourse at the highest levels through the sustained and increased prominence of the Adam Smith Award.

As a 501(c)(3) organization, contributions are tax deductible to the fullest extent allowed by law.

888 16th Street, N.W. Suite 305 Washington, D.C. 20006 www.FriendsofAdamSmith.org

2014 Adam Smith Awards Dinner Sponsorship Benefits

To recognize your company for its sponsorship of the 2014 Adam Smith Awards Dinner, the following benefits and recognition will be provided to sponsors:

\$50,000 Platinum Sponsor

- Platinum Sponsors are given two premier tables for a total of twenty guests at the event. Platinum Sponsors will also have the option to include VIPs as guests at their tables. VIPs may include Washington dignitaries, congressional representatives or former award winners.
- Opportunity for Company CEO, or their designee, to give remarks during the Sponsor Reception held prior to dinner.
- Company sponsorship will be recognized via remarks during the event.
- Platinum Sponsor guests will be invited to the Sponsor Reception held prior to dinner.

Visibility:

- Recognition of Sponsor as one of the “Platinum Sponsors” in all print and electronic materials related to the planning and execution of the event.
- Prominently placed full-color company logo and company listing in the evening’s printed program and opportunity to place a full-page ad in printed program.
- Company logo on the Friends of Adam Smith web site with direct hyperlink (*through December 2014*).
- Development of press release to highlight sponsor involvement.

\$25,000 Gold Sponsor

- Gold Sponsors are given one priority table for a total of ten guests at the event. Gold Sponsors will also have the option to include VIPs as guests at their tables. VIPs may include Washington dignitaries, congressional representatives or former award winners.
- Company sponsorship will be recognized via remarks during the event.
- Gold Sponsor guests will be invited to the Sponsor Reception held prior to dinner.

Visibility:

- Recognition of Sponsor as one of the “Gold Sponsors” in all print and electronic materials related to the planning and execution of the event.
- Prominently placed full-color company logo and company listing in the evening’s printed program and opportunity to place a half-page ad in printed program.
- Company logo on the Friends of Adam Smith web site with direct hyperlink (*through December 2014*).
- Development of press release to highlight sponsor involvement.

\$10,000 Silver Sponsor

- Silver Sponsors are given one reserved table for a total of ten guests at the event. Silver Sponsors will also have the option to include VIPs as guests at their tables. VIPs may include Washington dignitaries, congressional representatives or former award winners.
- Company sponsorship will be recognized via remarks during the event.
- Silver Sponsor guests will be invited to the Supporter Reception held prior to dinner.

Visibility:

- Recognition of Sponsor as one of the “Silver Sponsors” in all print and electronic materials related to the planning and execution of the event.
- Company listed in the evening’s printed program and opportunity to place a quarter-page ad in printed program.
- Company logo on the Friends of Adam Smith web site with direct hyperlink (*through December 2014*).
- Development of press release to highlight sponsor involvement.

\$5,000 Bronze Sponsor

- Bronze Sponsors are given four reserved seats at the event.
- Bronze Sponsor guests will be invited to the Supporter Reception held prior to dinner.

Visibility:

- Recognition of Sponsor as one of the “Bronze Sponsors” in all print and electronic materials related to the planning and execution of the event.
- Company logo on the Friends of Adam Smith web site with direct hyperlink (*through December 2014*).

\$500 Friends of Adam Smith

(for individuals only)

- Friends of Adam Smith Sponsors are given one reserved seat at the event.
- Friends of Adam Smith Sponsors will be invited to the Supporter Reception held prior to dinner.



Adam Smith Awards Dinner Wednesday, June 11, 2014 RESPONSE FORM

Please Check One:

___ I/We would like to support the Friends of Adam Smith at the following level:

___ \$50,000 Platinum

___ \$5,000 Bronze

___ \$25,000 Gold

___ \$500 Individual Ticket

___ \$10,000 Silver

___ I cannot attend, but wish to make a donation of \$_____ to FOAS.

Name: _____

Company Name (if applicable): _____

Please print below exactly how you would like your individual or company name to appear for recognition: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

To pay by check:

Please make check payable to “**Friends of Adam Smith Foundation.**”

To pay by credit card:

Please visit www.FriendsofAdamSmith.org and Click “**Register Now.**”

Contributions may be made with corporate or foundation funds. As a 501(c)(3) organization, contributions are tax-deductible to the fullest extent of the law. Tax Identification Number 52-2321987

Please send this form and checks to:

**Adam Smith Awards Dinner
6849 Old Dominion Drive, Suite 420 | McLean, VA 22101**

**by fax to (703) 442-8336 or by e-mail FOAS@hayespr.com.
For more information, please contact us at 703-556-0024.**



Adam Smith Awards Dinner Wednesday, June 11, 2014 GUEST LIST

Please list the names of everyone at your table and their affiliation. This will ensure they are on our master list at registration. If you do not choose to have a VIP and his/her guest at your table, please fill in all 10 boxes.

- Yes, please seat a VIP and his/her guest at our table.
- No, we will fill our table with 10 people.

(PLEASE TYPE OR PRINT)

Name of Table Host/Company

NAME	TITLE	AFFILIATION
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		

Thank you for supporting the Adam Smith Awards Dinner 2014.

Please submit this Table Guest List by fax to (703) 442-8336 or by e-mail to FOAS@hayespr.com. If you have any questions, please call 703-556-0024.